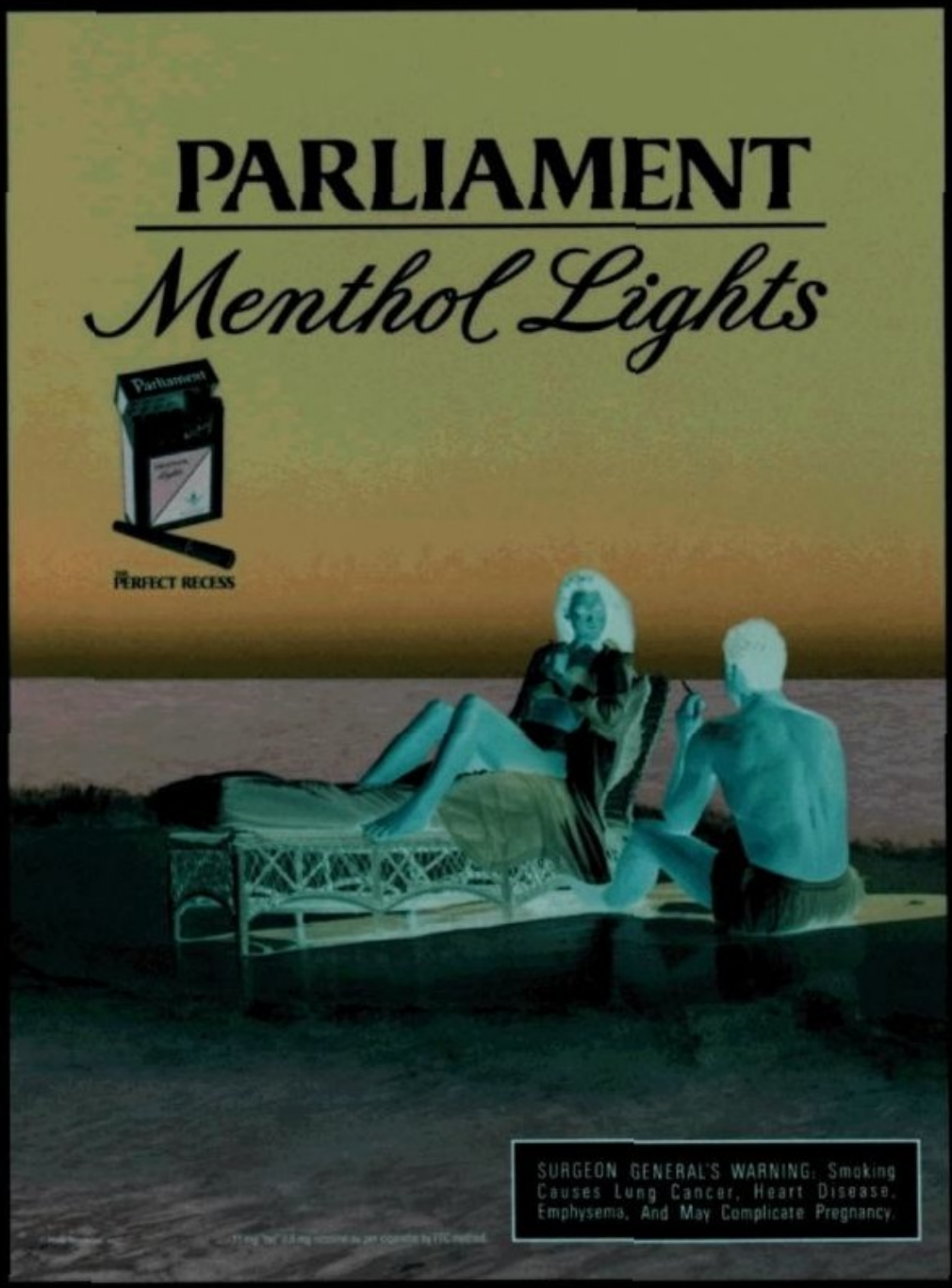

PHILIP MORRIS INC.
THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number	N7948	Warning Statement	4
Ad Number	PRP 1358 4J	Warning Exhibit	4
Title	Crane Village Inns 1998 Newsp (G-PRP)	Qtr. of Cover Date	2
Ad Size	Villager Size **Float 1.4 top & bottom**	Cover Date	May 1997
	10" x 13 1/2" Non-bleed	T&N	10 pt
Publications	Villager	Year	© 1997

Codes: PMUTNR / 15-1-12 SH 0497 Art – R McDuffey P Corbo Acct Mgt – C Wilson

2nd QUARTER

IMPORTANT NOTICE FOR MATERIALS COVERED BY INSERTION ORDERS FOR PUBLICATIONS HAVING A COVER DATE ENCOMPASSING ONE MONTH OR LESS

IMPORTANT NOTICE

This advertisement complies with the latest requirement for the correct Surgeon General's Warning Statement and a "tar" and nicotine line which must appear in all cigarette advertising. Check issues and reprint materials you receive to be certain they match each other. UNDER NO CIRCUMSTANCES ARE YOU TO RUN SUBSTITUTE MATERIALS, ALTER OR CUT ANY COPY WITHOUT PRIOR APPROVAL FROM THE AGENCY. SUBMITTING MATERIALS OR USE THESE MATERIALS ON ANY DATE(S) OTHER THAN SHOWN ON THE INSERTION ORDER UNLESS YOU RECEIVE A SUBSEQUENT INSERTION ORDER AUTHORIZING A REPEAT. These materials may appear only in publications with a cover date between the period April 1 through June 30. You must destroy these materials to avoid their improper use after this period.

Source: https://www.industrydocuments.ucsf.edu/docs/izgb0003
2061037185